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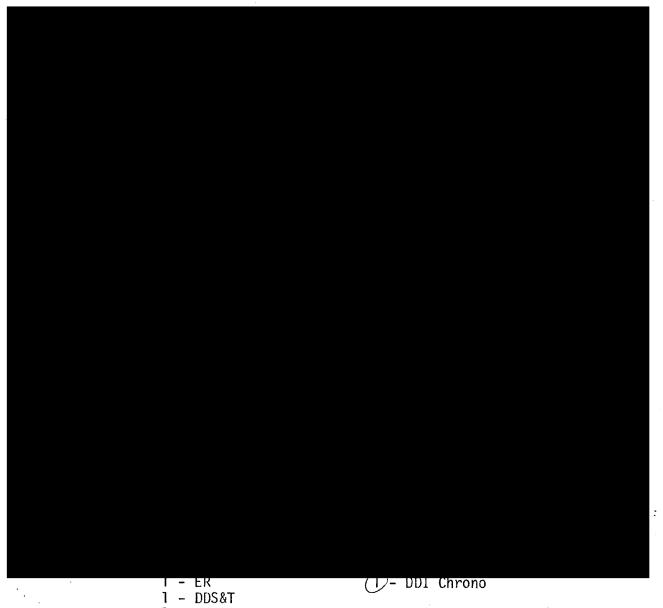
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MEMORANDUM FOR: Deputy Director of Central Intelligence



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MEMORANDUM FOR:

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The Director

The attached review cautions that the Agency film, A Need to Know, will almost certainly have a negative impact on most audiences under present circumstances. I urge that we refrain from showing the film--either to Agency or to outside groups. I have instructed CRS to put a hold on its copies of the film, and I strongly suggest that you ask OTR and not to use it in their programs. There are far better ways to get our message across.

Ed Proctor

29 April 1975 (DATE)

FORM NO. 101 REPLACES FORM 10-101

(47)

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DDI-/182-75

25 April 1975

MEMORANDUM FOR: Deputy Director for Intelligence

SUBJECT

: "A Need to Know"

1. You asked me to review the Agency film "A Need To Know" because you were concerned that continuing to show it to non-Agency audiences, especially during the period of the investigations, might be counterproductive. I have done so, as has

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of OCI. We agree that the film should be shelved, at least until the hearings are concluded.

- 2. As you know, considerable portions are obsolete: ONE is gone; the NIS is gone; and so are Messrs. Helms, Smith, Godfrey, etc. And, of course, a great many other very significant changes that have occurred in the past few years are not reflected.
- 3. Of greater concern are many scenes and statements that in the current context are unfortunate (and in some cases patently untruthful). To mention a few:
 - -- The two sequences featuring former President Nixon. These inevitably remind the viewer of allegations that the Agency was involved in Watergate. In one scene, President Nixon describes the Agency as a necessary adjunct to the "presidency."
 - -- There is lavish praise for Allen Dulles. Not to belittle his contributions, he may be remembered by some as the fellow who allegedly said he would lie to anyone but the President if the situation demanded it.
 - -- References in one or more places to stopping the export of Communist revolution to Latin America. This cannot help but call attention to the Chile controversy.

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- --/An unqualified statement by the narrator, pointing to a map of the US for emphasis, that the Agency's responsibilities stop at the water's edge, and that the only counter-intelligence work that we undertake is in foreign areas.
- -- Another statement by the narrator that the Agency neither confirms nor denies allegations made against it, but that this policy poses no danger because Agency people are so trustworthy.
- -- A statement that we are carefully controlled by the executive (PFIAB) and legislative branches. This might be greeted with considerable skepticism.
- -- Concluding remarks by the narrator to the effect that he hasn't told the audience everything, but that if he told more he would diminish the Agency's ability to support national security. This statement is followed by assurances that officials who need to know what the Agency is up to do know.
- 4. I understand a rough editing job has been done on one copy of the film and that there is a version some 17 minutes long that excludes many of the items that are obsolete or untrue. I have not seen this version. I am confident, however, that what would be left after deleting all the hair-raising portions would be a film that rather obviously avoids all mention of clandestinity -- particularly covert action -- and is deafeningly silent on the subject of domestic activities. It would surely be taken as a feeble PR job by a beleaguered Agency. The net impact on all but the most sympathetic audiences is bound to be negative.
- 5. Finally, you may recall that one of sessions with high school students, featuring "A Need to Know", did not go as well as a similar session without the film.

Chief DDI Executive Staff STATINTL

Distribution:

Original - Sent to Director with blue note from DDI

1 - Director/CRS 7 - DDI Chrono

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